

# **INSTITUTIONAL BOOKLET**

#OUR IDENTITY #OUR PROFESSIONS #TERRESENS AND YOU #SPORT SPONSORSHIP









### www.terresens.com

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Since our foundation in 2008, we intervene at every step of the development of a residence with transverse services, from design to operation, including also the marketing, performed either globally or piece by piece.

We have used our knowledge of property management to create a "Copropriété Résidentielle de Toursime" (CRT) or French Joint Ownership Tourism Scheme. This innovative concept enables our owners to purchase a tax efficient home near the sea or in the mountains with all the benefits of a dedicated concierge service.

We have three specialities, construction, sales and management. They give us a global vision of property management and enable us to take care of everything from the design of our residences and aparthotels to their day-to-day running.

Helping make the most out of the assets of our customers remains our major objective. Looking for the best locations, the optimal profitability, and seeking long term growth are essential criteria before purchasing a property. It is in this logic that we work and that we have developed our CRT concept that responds to a request from our customers; the desire to purchase a holiday residence, furnished with upscale services, with full management services and regular rental income.

We remain committed to bringing you the keys of an investment which makes sense.



### « COMPLEMENTARY PROFESSIONS TO ENSURE A PROFITABLE **PROPERTY OWNERSHIP AND A SUSTAINABLE MANAGEMENT »**



GÉRAUD CORNILLON Terrésens CEO









#### TERRÉSENS. AN INNOVATIVE AND DIFFERENT CONCEPT

#### **YESTERDAY**

Terrésens group was established in 2008 by Géraud Cornillon, its president. He has thus devised a unique positioning in the setup and engineering of serviced residences.

His primary objective was to open-up the managed real estate sector where there still remain conflicts of interest between promoters and estate managers. The conflicts have been and still are a damper on customer satisfaction where customer needs are numerous. Tourism residences by the sea and in the mountains need to be constantly renewed to attract and keep customers, especially in today's world with strong international competition. To understand the concept implemented by Terrésens, it is necessary to return to previous years and to the original operating procedure in managed property. Normally, the development of serviced residences begin with a study by a promoter who then sets up an estate development summary report. An estate manager is then elected to determine estimate rental rates necessary for the sale of the program. What usually occurs is that the rental rates expected are inconsistent with the economic reality of the site. Thus leading to a disproportionate valuation and unsustainable rental operation.

The promoter and the manager, in this configuration, have divergent interests: the promoter, with a short term vision, wishes to sell at the highest price and as fast as possible. On the other hand, the estate manager is focused on the long term rental viability of the development. In the past many estate managers have been compelled to lower rental rates, leading to less than expected profit when the property was purchased, which is a major disappointment for investors.

Terrésens reverses this process by understanding the needs of the estate manager. The group imagines and designs a project based on the rental reality of the site and then proposes the site, as a turnkey solution, to a promoter. Hence, Terrésens fully becomes an asset and estate manager through the financial association with well-known operators in the market:

#### • For students with FAC HABITAT, 25 years of existence,

• For seniors with LAVOREL GROUP / Founder of group LAVOREL MEDICAL (20 years of existence).

Terrésens operates on behalf of the estate managers and real estate promoters, by replacing them all on the whole or part of the project. The key factor of success in this respect, is Terrésens's ability to operate tranversively, managing the different aspects in a safe and balanced way.

#### THE MISSIONS OF TERRÉSENS: A TRANSVERSE INTERVENTION

. . . . . . . .

#### NOW

Terrésens has chosen to run our promotional activities independently or within partnerships, based on our solid experience and mastery of the transversal information involved in these operations.

#### • SETUP OF OPERATIONS :

- The feasibility (real estate and rental market studies and in order to provide the contributors with arguments as to why the project should be continued)

- Legal, fiscal, administrative, technical and financial setup - Land prospection

#### • REAL ESTATE PROMOTION :

- Creation of legal entities (SCCV)

- Execution of real estate operations: promotion or co-promotion, from the application of a construction licence to the delivery of the project.

#### • MARKETING OF THE OPERATION :

- Implementation of a full range of marketing tools to promote the projects commercially

- Management of the marketing operations
- Assistance of the investors in the operation

#### • SUSTAINABLE MANAGEMENT OF THE OPERATION :

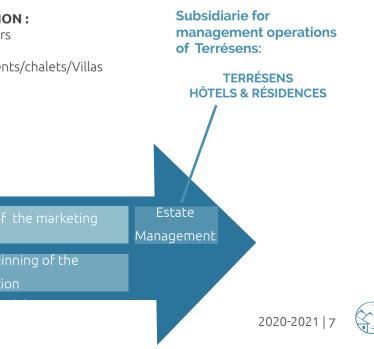
- Reception of the project for the account of the owners

- Implementation of the management services
- Estate management on the long term of the apartments/chalets/Villas

#### **TERRÉSENS PRESENT AT ALL STAGES**

Identification of a project: Feasibility study	Setup Of	Launch of
	the operation	From begir constructic







8 | 2020-2021



400 partners (CGP, Bankers...) prescriber for Terrésens



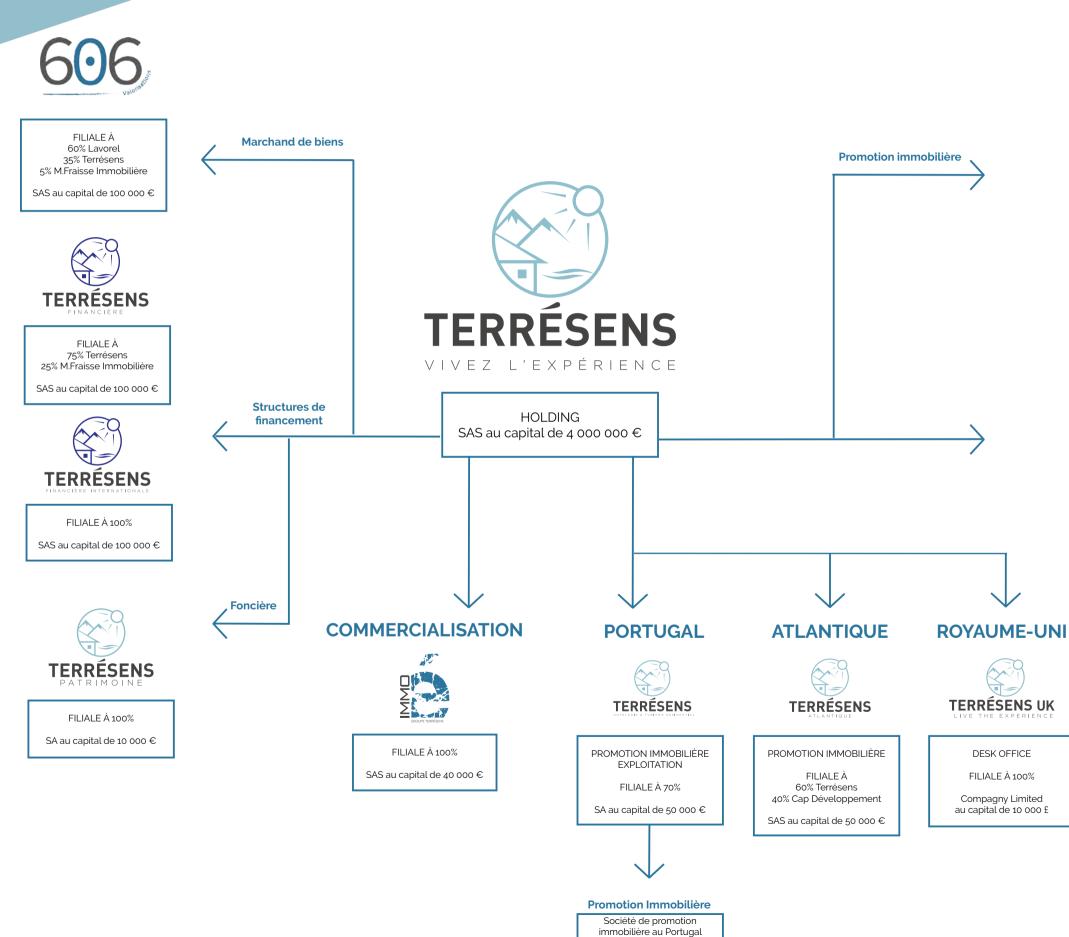
48 000 contacts received since 2008



2 000 000€ of annual budget in marketing/communication



#### **COMPANY ORGANISATION CHART**





Sociétés de promotion immobilière







COPROPRIÉTÉS RÉSIDENTIELLES DE TOURISME

FILIALE À 71% Terrésens 29% J.M Filipini

SAS au capital de 750 000 €

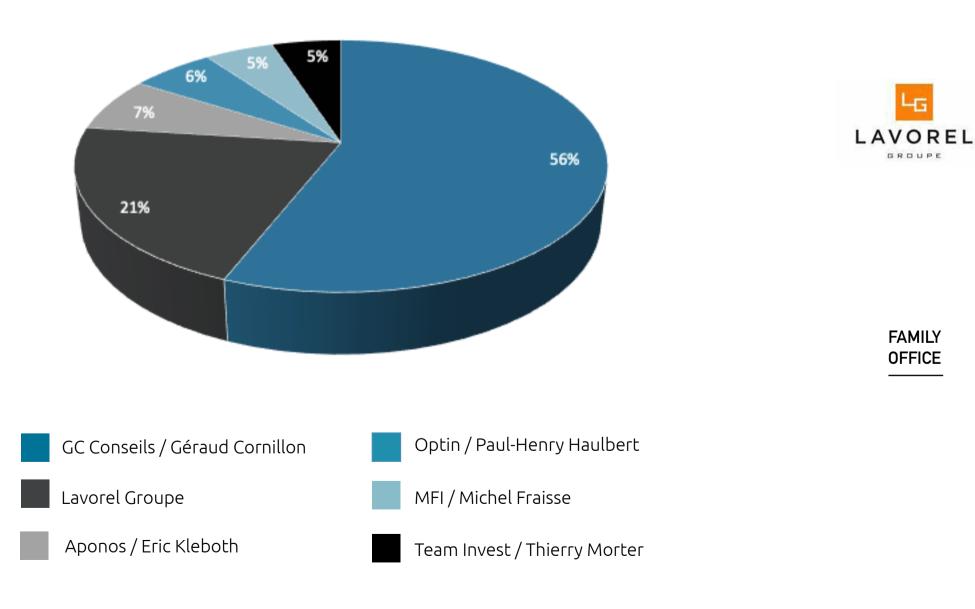






#### **DISTRIBUTION OF THE SOCIAL CAPITAL & OUR FINANCIAL PARTNERS**

**DISTRIBUTION OF THE SOCIAL CAPITAL GROUP TERRÉSENS** 



LAVOREL GROUP

Lavorel Group, founder of Lavorel Médical, is a major player in the area of homebased medical assistance. With a staff of more than 750 in France, divided between 44 cities, the group is present on a national scale. It has a staff of 1 600 in Germany and more than 50 000 patients are taken care of everyday.

#### FAMILY OFFICE

Family Office is a group of people who have the same personal journey. The fFamily Office representatives all have a strong wealth and have now become the investors. It is not the banks or the financial institutions which help with the establishment of the projects but individuals.









The concept of Co-ownerships of Residences for Tourism (CRT) is aimed at homeowners seeking to build a second home matching their need, without the hassle of the management of a normal leisure residence, while enjoying certain tax advantages and rental income. (see p 37).

Established in 2015 by the Terrésens group, **«TERRÉSENS- HÔTELS & RÉSIDENCES»** is available to manage all the Co-ownerships of Residences for Tourism (CRT).

(«TERRÉSENS- HÔTELS & RÉSIDENCES» is the commercial name of Terrésens Vacances, subsidiary of the Terrésens Group).

The following CRTs are managed by THR:

#### MANAGER / OPERATOR OF OUTSTANDING REAL ESTATE

«TERRÉSENS- HÔTELS & RÉSIDENCES» manages outstanding properties on behalf of their owners. Its teams ensure the proper operation and occupation rate of residences, including maintenance, technical follow-up of apartments and shared areas.

#### **COMFORTABLE AND HIGH QUALITY REAL ESTATE**

«TERRÉSENS- HÔTELS & RÉSIDENCES» selects top destinations with a strategic location for the tenants (at the heart of the resort, ski-in ski-out lodgings, property with a sea view ...). The properties offered (apartments, chalets, villas ...) are spacious and cosy. The decoration is authentic and homelike.

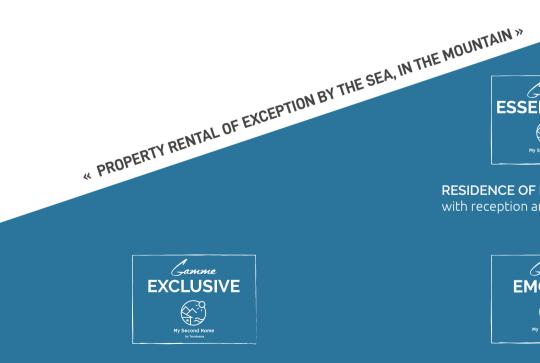
The property is fully equipped and furnished, with a WIFI access and parking spaces. Linen is included for every rental.

#### A DEDICATED CONCIERGE SERVICE AVAILABLE IN THE RESIDENCES FOR THE OWNERS

To facilitate the stay of the owners, a concierge service is offered with à la carte (on-demand) services. The concierges on site will meet the requests of the owners before and during their stay.

#### The website : www.terresens-hr.com





RESIDENCE OF LESS THAN 30 LOTS with reception, concierge services, wellness area with privatization, beauty care, sauna, hammam





RESIDENCE OF LESS THAN 15 LOTS with reception and concierge services



RESIDENCE FROM 30 TO 60 LOTS with reception, concierge services, outdoor and indoor pool, wellness area, beauty care, sauna, hammam, play-room / children's area

#### THE SUBSIDIARIES



# **TERRESENS**

Terrésens Portugal is a portuguese subsidiary of the Terrésens group created in 2017. It is 70% owned by the Group. This subsidiary invests in the development of tourism projects located in Portugal. She is in charge of the promotion, construction and management of residences.

The first program was launched in commercialisation in Comporta in july 2017, the second project in Alvor in july 2018. Other projects are already under study.

#### TERRÉSENS ATLANTIQUE

TERRESENS

Building on the success of its work with the CRTs in the Alps and Portugal, Terrésens is continuing its development on the French west coast by joining forces with CAP Développement, a company based in the New Aquitaine, Pays de la Loire, Brittany and Normandy regions.

Specialists in coastal areas from Hendaye to Le Touquet, the CAP Développement teams work closely with local elected officials to design and build new residences that meet the expectations of today's clientele: exclusive sites, quality projects that are well integrated into their context, particular attention to the choice of materials, architecture and sincere convictions in terms of sustainable development.





DADDY POOL . . . . . . . . . .







A new concept of Terresens group, Daddy Pool operates small hotels or hotel residences in resorts located on premium emplacements : close to the ski lifts, at the foot of the ski slopes, center-station ... Daddy Pool welcomes you in a friendly and family atmosphere, adapting to a large clientele.

A new generation of hotel thought for a new generation of customers : this is the concept of Daddy Pool !

#### « Daddy Pool : A new generation of hotel thought for a new generation of customers! »



ors and exteriors photos intended to provide non-contractual illustration of the atmosphere. Please refer to the text description for details."

**OUR TEAM** 

«Complementary trades in construction, management and marketing»

#### CONSTRUCT

**Legal Department** Legal director Legal officer assistant

**Development service** Development managers Land prospectors Development Assistant

#### Real estate promotion service

Real estate development managers Real estate programme managers Real estate operations manager Real estate assistant Architect

**Decoration & furniture service** Furniture purchasing Manager Interior decorator



#### SELL

Val.

**Commercial service** Sales Manager Consultants Terrésens Network of partners France & International

Middle office service Middle Office Manager France/ Europe Programme Officers Prescription Manager France

Back office service Sales and Service Manager VEFA Sales Assistants Assistant promotion department Real estate development assistant

**Sales follow-up service** West Coast Manager France Prescription Manager France Programs Manager

Office manager Europe England Portugal



#### MANAGE

Sales Department Commercial Commercial Director Sales and partnership officer Booking agents

**Operations Department** Operations Manager Head of owners' service Master concierge

F&B Manager





#### **SUPPORT FUNCTIONS**

#### **Direction** CEO

**Communication department** Marketing & Communication Manager Communication Officers Designer

#### Digital service

Digital Manager Web Developer

HR department HR officer

#### Accounting department

Administrative and Financial Director Accountants Management controller Management control assistant





**OUR OFFICES** 

« Complementary construction trades, management and marketing »



# $\bigcirc$ ENGLAND $\bigcirc$ PORTUGAL ۲

#### **THEIR OBJECTIVES:**

- To be as close as possible to our customers,
- Control the distribution of our products,
- To position oneself as a local actor,





Differentiate through knowledge of programmes, mountains and management solutions
Develop our real estate development activity (Portugal and Swiss Alps in particular), on certain desks.

## **OFFICES IN FRANCE**

LYON : Terrésens headquarters in France PARIS LE BOURGET DU LAC NANTES BORDEAUX

## **OFFICES IN EUROPE**

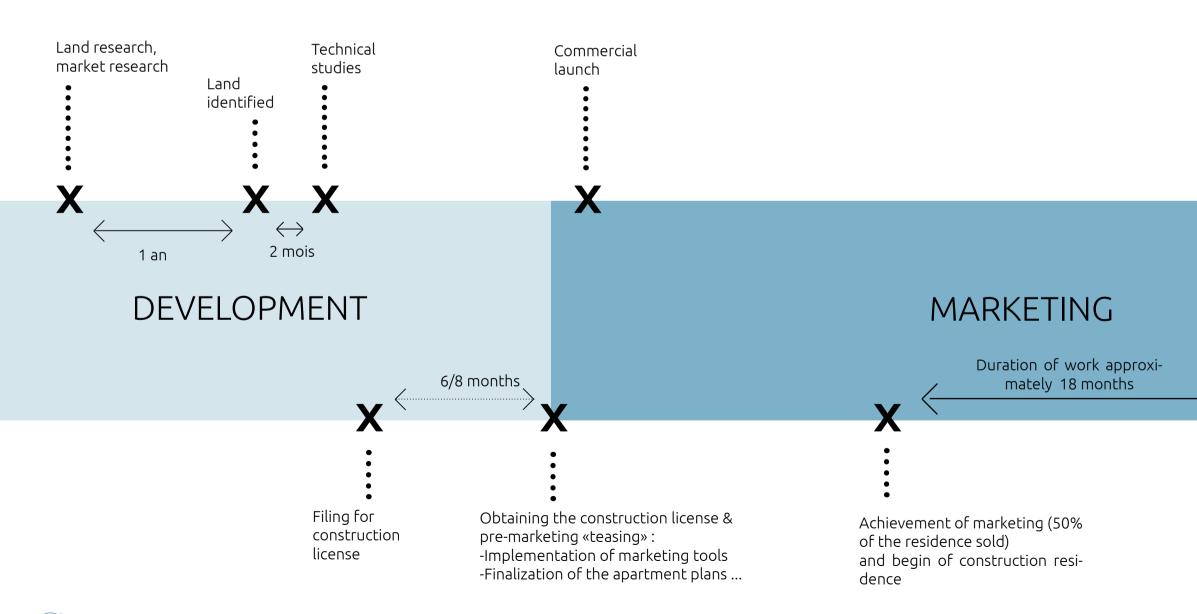
PORTUGAL : Lisbon ENGLAND : London



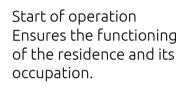
# OUR PROFESSIONS

#### THE GENESIS OF A RESIDENCE

From land research to rental operation (through the construction), the implementation of a new residence can last between 3 and 4 years. Its development is not a long and quiet process and it can sometimes be called into question by numerous technical, economic and regulatory factors.

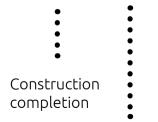












1 month

Delivery of the residence & inauguration







The Terrésens Group has an in-house service dedicated to the development, the setup of operations and the real estate development of new programs.

#### 1/ THE DEVELOPMENT AND THE SETUP OF OPERATIONS OF NEW PROGRAMS

The first mission is to determine the resorts where we want to set up the next residences and then carry out studies for each of them (market research, customers, potential ...). The second mission of the Terrésens group is the prospection and search for land in the resorts concerned.

The land must respect the following conditions:

In the mountains: bare or already developed land, at the heart of the resort or ski-in and ski-out.

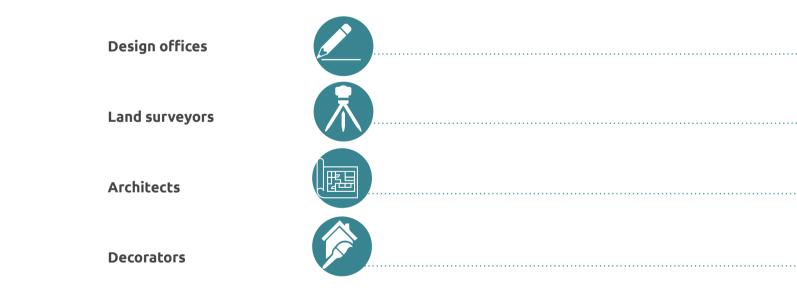
By the sea: bare or already developed land, city centre, seaside or direct access to the beach.

The third mission of the Group is to analyse the current regulations related to urban planning. After identifying a piece of land, it is necessary to look for the applicable urban planning regulations, in particular by studying the local Urbanism Plan or the National Urban Planning Regulation, which will allow to know the type of construction possible and in particular under which architectural conditions.

Next comes the execution of a set of technical and commercial studies: capacity, feasibility, land survey and pricing in order to ensure rental rates are determined. The project approach is global. It covers both the marketing of the residence as well as a broader vision which takes into account the long term sustainability of the operation and management of the residence.

That is why many operations seize to continue due to one or many results of the above mentioned studies.

On the other hand, if the study is positive, technical and financial investigations will add to it, involving a greater number of protagonists in the operation :



This is the setup of the operation. The project is then fine-tuned, technical drawings are made (ground layouts, level layouts, apartments and the shared parts layout...) with the objective of filing for the construction license. Once this license is applied for and then obtained, it is possible to launch the marketing of the operation. All of this work can last for several years; the best sites are indeed increasingly difficult to find, and many regulations which were put in place by the State or by local authorities (the French Mountain Law, the French Littoral Law) are evolving, sometimes limiting the development of new real estate operations.

This is an essential step for Terrésens, which determines the commercial success of the residence, and guarantees quality locations and sustainable touristic management.





#### 2/ THE REAL ESTATE PROMOTION

Before launching the promotion of a residence, each project must be thought of as a unique operation, putting it in its context, its environment, and seeking the best guidance.

The real estate promotion department follows each step of the construction of a new real estate program, from the design of the drawings to the delivery of each apartment.

The Terrésens group respects the RT 2012 standard for its residences, which legally imposes the energy performance level defined by the LEB standard (Low-Energy consumption Building), and required by the LEB-Energy label.

#### SPECIAL ATTENTION IS PAID TO THE INTERIOR DESIGN OF THE APARTMENTS AND SHARED SPACES

Terrésens team of interior designers focus on creating spaces that reflect our company values and idenitty.

Particular care is taking when decorating the common areas and the designer furniture and woven fabrics greatly enhance the shared spaces.

We continue to source moutain furniture that our clients are fond of, but we also add a fresh modern touch. Natural materials, such a stone, wood and slate give the space a homely atmosphere. We carefully select timeless materials, which are also of very high guality, like the tiles that are imported from Italy. Our teams carefully blend tones and materials (wood/stone) to make sure that every detail in our residences and aparthotels is unique.



The apartments within the aparthotels or residences are perfectly equipped to meet all of our guests' needs. White goods are under guarantee and there is an instant repair service should any problems arise.

What makes Terrésens different from other property developers? When Terrésens delivers a property, we carry out an internal audit ahead of time. Our team actually tests and checks every single apartment. This enables us to pre-empt as many client reservations as possible before the formal handover, which means we make as few modifications as possible once the aparthotel or residence has been delivered.

The Group has set the following objectives: to achieve complete client satisfaction in all aspects of the property delivery, and to provide well-functioning apartments, chalets or villas with high quality materials.

From the choice of site to decorating the interior, everything is designed to maximise client satisfaction and well-being.

When constructing residences, Terrésens takes care to respect the following aspects:

#### 1) **BIOCLIMATIC ARCHITECTURE**

Terrésens bases all mountain constructions on the local environment: the lay of the land, the slope, the exposure, soil type and so on. All this information is directly linked to the energy efficiency of the building. Terrésens's architectural approach takes all these factors into account.

#### **2) EMBODIED ENERGY**

A building's energy consumption includes the entire lifecycle of any materials used. That is why Terrésens chooses to use wood and stone. The group implements our sustainable development approach when selecting products for decorating the apartments: water-based acrylic paints, materials that do not contain any volatile organic compounds, European furniture that respects environmental standards and so on.

#### **3) OPTIMAL WATER MANAGEMENT**

Integrated and sustainable water management systems have to be adopted in the mountains. As a developer with expertise in all aspects of construction at altitude. Terrésens takes care to optimise water management. The sanitary fittings and water-saving electrical appliances are an integral part of our sustainable, water-saving approach to construction.

#### **4) RECOVERING WATER**

The heating and hot water needed for the sanitary facilities and well-being spaces, swimming pools, spas and saunas, in our aparthotels and residences use a significant amount of energy. Terrésens, therefore, chooses to heat water using wood and natural gas boilers. In today's world, our dual the role of developer and manager encourages us to select environmentally friendly and efficient systems.

#### 5) RE-INVENTING THE NOTION OF AFTER-SKI

Our aparthotels and residences create a family atmosphere and reinvent the notion of après-ski. with an innovative range of services, including children playrooms, concierge services and social events focused on local specialities. New consumer habits are increasingly focused on nature and well-being, so our guests no longer just want to "go skiing": they are looking for a mountain experience.

> TO NOTE The development, the setup of operations and the real estate promotion are decisive stages that determine the success of the real estate program.

> > It is important to emphasize, in particular for our core business, namely real estate for leisure in the mountains and by the sea, that developing a new project takes time, even years (almost 3 years), between land research until delivery of the residence. You have to find the right location, validate many studies or obtain a construction license. Finally, in the mountains, you must know that the work lasts longer because you have to adapt to the extreme weather conditions and respect the opening dates of the resort (work is prohibited during the winter season).

















#### IMMOÉ, SUBSIDIARY OF OF TERRÉSENS GROUP IN CHARGE OF MARKETING • • •

Immoé, is a subsidiary of Terrésens that markets estate properties : apartments, chalets, villas. We operate in France and abroad, with our own real estate consultants and our network of partners (banking networks and large independent wealth management advisors).

In order to better manage the marketing & sales of our residences, Immoé is also in charge of:

- of marketing,
- of sales.
- of a part of the back office.

#### A DEPARTMENT DEDICATED TO MARKETING / COMMUNICATION

Marketing/Communication department produces content (advertising, blog, social networking, press relations, white papers...) and creates marketing tools (presentation brochure of programs, services, furniture, etc.) which will support the promotion of new residences. These various actions are carried out nationally and internationally. The service is in charge of the animation of the website Terrésens allowing users to find the information that they are looking for easily.

**CONSULTANTS CLOSE TO YOU** 

Immoé-Terrésens has a sales force available everywhere in France. It is composed of a network of consultants specialising in real estate services. The Group has chosen to set up this network in order to limit go-betweens and to meet the needs of proximity and reactivity desired by purchasers.

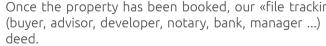
The sale of residences also involves local actions with the setting up of sales offices in the cities concerned with the construction of new residences.

#### BACK OFFICE DEPARTMENT RESPONDS TO THE NEEDS OF OUR CUSTOMERS



For the acquisition to take place in the best possible conditions for the investor, our back office department ensures that reservations are functioning properly by establishing the link between the Terrésens consultant and the purchasers' requests concerning technical elements, reservation documents and the update of the available stock. These missions are carried out by the program managers before any reservation by the customers.













Once the property has been booked, our «file tracking» service makes the connection among the various parties involved (buyer, advisor, developer, notary, bank, manager ...) until delivery of the residence, including the signature of the notarial



#### **MANAGE & OPERATE**





#### THE MANAGEMENT AND OPERATIONS OF RESIDENCES

Our management department is in charge of the operation Co-ownerships of Residences for Tourism (CRT) on behalf of the owners. It participates to the success of the rental investment by performing its best to satisfy our owners and our customers on holiday.

The missions of our management department are essential to the serenity of the owners:

#### **STEP 1: BEFORE THE LEASING**

• Before any project, the operations department assists the development department in the studies of refurbishment of existing residences or in the studies for new construction projects of the Group. It examines the need, the rental rates and the occupation rate of the competition.

• For each construction project, the operating department participates in purchasing and choosing the layout and furniture of the apartments sold as well as the furniture required in the shared areas, basing itself on a precise specification.

• Each new owner is accompanied on the legal, administrative and logistical aspects on receipt of his property if he wishes so., The team of Terrésens Vacances is indeed responsible for setting up any subscriptions and contracts relating to the everyday operation of the property (water, electricity, internet ...).

• The operating department designs and develops the rental marketing of the residence and its offer (products and services) on national and international commercial networks, such as central purchasing companies, tour operators, tourist offices, tourist salons or any other trendy information and communication network...

Indeed, these marketing and sales strategies are put in place with care, before the delivery of the residence in order to ensure good tourist management and profitability of each residence and / or each managed property.

#### **STEP 2: DURING THE LEASING PERIOD**

Thanks to our concierge service, every request such as ski equipment rental, airport / resort transfers, ski or swimming lessons, a cook, baby-sitting ... is offered upon request so that each owner can spend a dream vacation.

#### Services available to the owner

Management of the reservations of the owners: This service provides support in the management of your reservations (planning, para hotel services, reception, linen, household cleaning).

Tourist management:

Setup of an annual rental estimate (personalised according to the rental scheme decided by the owner), rental marketing, reception of customers in the high season with inventory (entry and exit)

Administrative and Rental management:

This service ensures on each due date the calculation and the payment of rent. The periodic statement and the follow-up of the expenses is regularly updated, it can be downloaded on the internet from your concierge space.

#### Concierge service

Thanks to its concierge service, every service such as ski equipment rental, airport / resort transfers, ski lessons, swimming lessons, a cook, babysitting ... is offered on demand so that every owner is spending a dream vacation.



- Consult the statement / expense tracking
- Prepare your stay by indicating your requests and wishes to your concierge.



FIND YOUR CONCIERGE AREA ON THE WEBSITE WWW.TERRESENS-HR.COM

• The possibility of reserving your weeks of occupation

THE MOUNTAIN, SEA **OR COUNTRY HOME MARKET** 

#### TERRÉSENS, A LYON-BASED GROUP, IS REVOLUTIONISING THE MARKET



#### **MEETING DEMAND**

For several years, we can see the trend of renting a mountain, sea or country homes on an occasional or seasonal basis has been growing in France. The rise of operators such as Airbnb and Abritel HomeAway has changed owner habits.

In general, homeowners decide to let their properties from time to time simply to pay for annual upkeep and energy charges. However, some homeowners do begin to let their properties in the hope of maximising their rental income.

Because of the distances involved, to save time, to simplify contact and for safety reasons, homeowners are increasingly turning to a single operator, capable of providing a turnkey management service for their home (renting out the property, managing the reservation schedule, handling arrival and departure inventories, management, cleaning, linen, and, for some properties, providing a dedicated concierge service).

Based on this observation, Terrésens group developed a new generation of mountain, sea or country homes with two objectives: to retain all the pleasure and freedom of a home, while simultaneously increasing its value by occasionally renting it out.

to upkeep, energy consumption and so on.

#### **HIGH-END PROPERTY:**

Our 360-degree expertise in the mountain, sea or country home sector, enables us to offer our clients a high-end turnkey service, designed for those seeking a prestige residence on a high-quality site in France or in Portugal. (Ski-in/ski-out, on the coast, on a golf course etc.) Some developments include a well-being space (with swimming pool, spa, sauna etc.) and a concierge service.

There are several purchasing and usage packages available: (Choice open to purchasers and subject to local regulations)

- Second home (or main)
- Mountain, sea or country home with seasonal rental recovery of VAT *(only in France)*  Estate agent or directly with owner



#### AT THE FOREFRONT OF OUR SECTOR

The Terrésens group was founded in 2008 by an entrepreneur constantly on the look-out for opportunities to innovate in the high-end leisure property market. As a developer, promotor, marketer and manager, the group was perfectly placed to develop a new generation of mountain, sea or country homes that would give their owners real freedom.

The freedom to occupy their homes at their own convenience and the freedom to get optimise their value by renting them out as desired.

REMINDER: FISCAL ADVANTAGE Within the framework of the French Copropriété Résidentielle de Toursime (CRT) or French Joint Ownership Tourism Scheme (with seasonal rental handled by Terrésens), owners can occupy their property as desired for up to 182 days a year, and may recover 20% VAT on the cost of the property and furnishings.





The Terrésens group manages property rental and concierge services entirely in accordance with the owners' wishes, enabling owners to fully enjoy their homes while also benefiting from a rental income that covers any financial costs and charges linked

• Terrésens French CRT (Copropriété Résidentielle de Toursime or Tourism Joint Ownership Tourism Scheme) +

• Terrésens Buy-to-Let investment: contractual engagement for rent net of rental charges + recovery of VAT (only for France)

WHAT IS YOUR PURCHASE PROFIL ?

# Everything is offered ... nothing is imposed!

**INVESTOR SOLUTION** 

You have an investor's soul and want to

capitalise for your retirement with a top-

of-the-range property with property in a

**OPT FOR THE DADDY POOL:** 

COMMERCIAL LEASE

• Contractual rental commitment

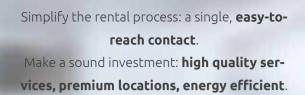
• Yields up to 4% per annum net of rental charges and net of tax.

Recovery of VAT (20%) on the of

premium location.

(11 years).

your purchase\*.





#### You want the **freedom to choose when** you stay in your property, while also benefiting from **profitable seasonal** rental.

#### CHOOSE OUR TERRÉSENS VACANCES LEASE AGREEMENT : COMMERCIAL LEASE

- Each year, you keep your hand in on your personal occupation\*\*.
- Renting to the largest distribution distribution networks tourism.
- Rental income adjusted to suit how often you choose to occupy the property.
- Recovery of VAT (20%) on the amount of your purchase\*.
- Concierge service for owners.



Or you may prefer to manage the rental yourself (like an estate agent) without benefiting from VAT recovery.

#### THE TERRÉSENS GESTION MANAGEMENT MANDATE IS FOR YOU :

#### MANAGEMENT MANDATE

- Renew each year to suit your needs.
- Simply let us know which weeks you would like to rent out your property at any time.





You would rather simply enjoy **hotel-style services** while **managing the property** rental yourself.

CHOOSE THE TERRÉSENS CONCIERGERIE SERVICED ACCOMMODATION CONTRACT

 Covers the reception of tenants, check in, inventory on arrival and departure, cleaning, provision of linen, presentation of the welness spaces...



# **OUR EXAMPLES OF ACHIEVEMENTS**

#### **RESIDENCE LES FERMES DU MONT-BLANC** COMBLOUX (74)





#### « Upscale apartments with the views on the Mont Blanc. »

#### **RESIDENCE LE DIAMANT DES NEIGES** LA PLAGNE 1800 (73)



#### **RESIDENCE LE HAMEAU DE BARTHÉLÉMY** LA ROSIÈRE (73)





#### **RESIDENCE NEIGE ET SOLEIL** LES DEUX ALPES (38)



#### « In the heart of the San Bernardo domain linking France and Italy »

ad exteriors photos intended to provide non-contractual illustration of the atmosphere. Please refer to the text description for details





#### « The residence Le Diamant des Neiges opens the gates of Ski paradise. »



#### « Emplacement unique : au pied des pistes »



# **OUR EXAMPLES OF ACHIEVEMENTS**

#### **RESIDENCE LES EDELWEISS** VAUJANY (38)





#### « In the heart of an authentic and modern village resort »

#### **RESIDENCE CRISTAL LODGE** SERRE CHEVALIER (05)



#### « Apartments with decoration and luxury services »

#### **RESIDENCE LES 3 SOPHIE** MORZINE (74)







#### « An ideal location in a quiet and green area »

#### « An ideal location with a view of Mont Blanc »

riors and exteriors photos intended to provide non-contractual illustration of the atmosphere. Please refer to the text description for details.





# **RESIDENCE LES ROCHES BLANCHES** COMBLOUX (74)







# **OUR EXAMPLES OF ACHIEVEMENTS**

#### **RESIDENCE L'ALTIMA** MEGÈVE (74)





#### « An exceptional residence in Megève »

#### **RESIDENCE LA CORNICHE BLEUE** SAUSSET-LES-PINS (13)



#### **RESIDENCE LES BALCONS DE JULIETTE** NOTRE-DAME-DE-BELLECOMBE (73)





#### « A residence with an exceptional view on the resort and its reliefs »

#### PRIVATE DOMAIN LA RÉSERVE COMPORTA/CARVALHAL (PORTUGAL)



#### « High-end services, authentic and refined decoration »

riors and exteriors photos intended to provide non-contractual illustration of the atmosphere. Please refer to the text description for details.





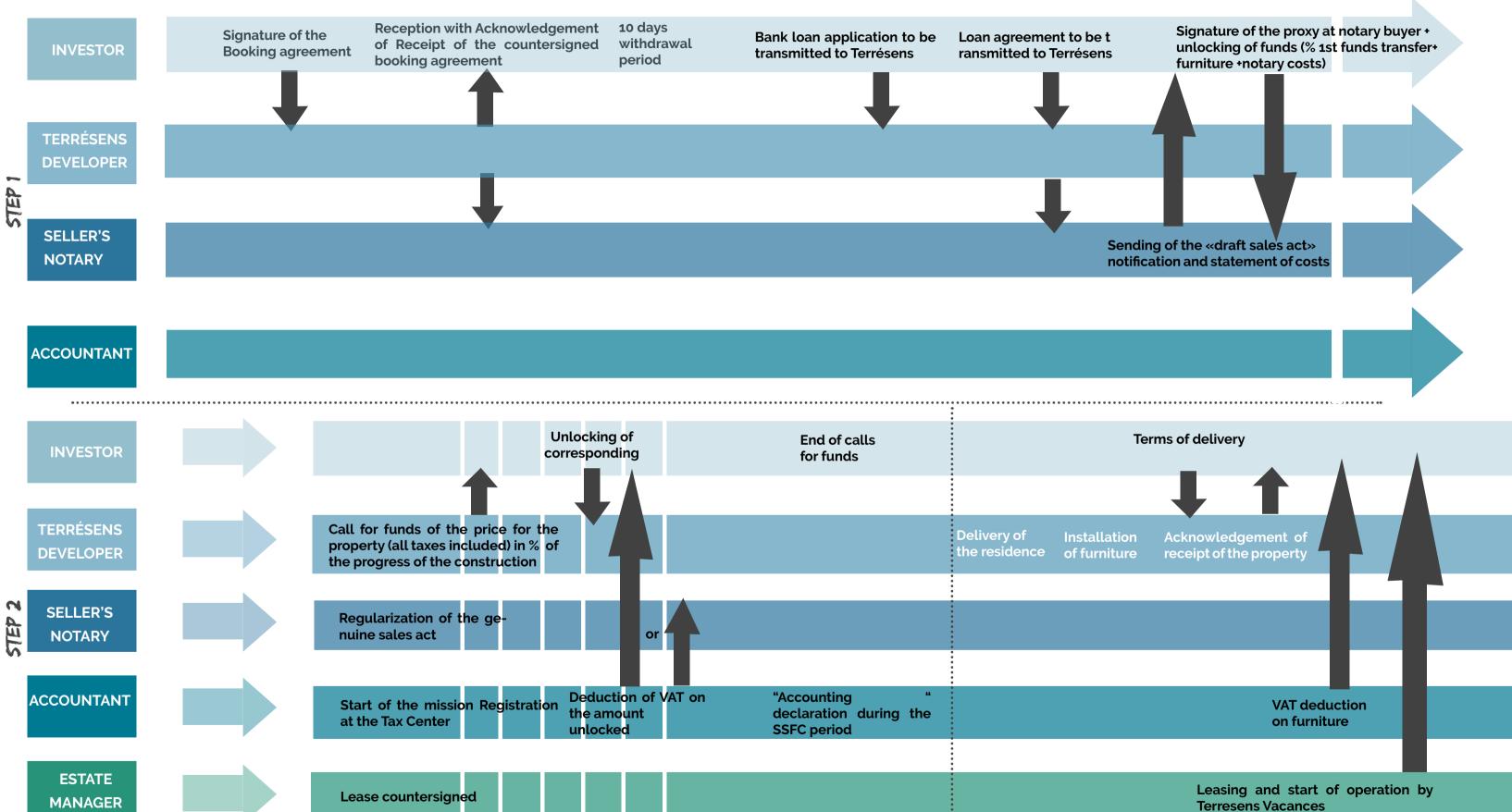
#### « An exceptional sea view »





# **TERRÉSENS & YOU**

The Terrésens Group is committed to accompanying you throughout your project, meeting your every expectation and guaranteeing you a service of high quality.



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**OUR COMMITMENT CHARTER** 

# **Everything is done to** satisfy you!



#### **I – GENERAL PRINCIPLES**

The Terresens Group commits to carry out its business in strict compliance with the law and regulations and to honour the following general principles:

Non-discrimination: do not discriminate in any form whatsoever against the client; to study the files on purely objective and strictly professional criteria.

Confidence, moral integrity and professional conscience: accomplish its mission with the diligence, perseverance, prudence and competence that a client can expect. Faithfully carry out its mission while respecting the trust given in all moral integrity and in the exclusive interest of the client.

Professional discretion: respect its obligation of confidentiality and discretion vis-à-vis the client.

Respect of the Charter by its employees: guarantee compliance with this Charter by all of its employees.

#### II – THE COMMITMENTS OF THE TERRÉSENS GROUP :

• Ensuring quality of service Each sale is the subject of a satisfaction survey. To achieve this, Terrésens demands an independent organization, «Opinion System», to collect opinions of purchasers.

• Ensuring transparency of prices

Each price indicated that it is not subject to any additional costs compared to the marketing price scale.

- Ensuring the relevance of the real estate offer potential in terms of rental opportunities are in perfect agreement with the selling price.
- Ensuring proximity and commercial follow-up

Terrésens is structured internally to accompany the customers throughout their purchase. A back office / file tracking service based at our headquarters in Lyon, with the consultant Terrésens, ensures the follow-up related to the purchasing procedures of the client (booking, interface with the developer, banks, notaries, accounting firms...)

#### YOU HAVE PURCHASED AN APARTMENT, A VILLA OR A CHALET WITH TERRÉSENS ?

Your relatives are also actively looking for investment opportunities in real estate?

#### **BECOME OUR AMBASSADOR!**

To reward your loyalty, if one of your relatives purchases a property with us, you will receive gift vouchers.



Since our Group has a 360 ° vision of managed real estate through its 3 main businesses (real estate development, marketing and rental management), we are committed to offering a real estate whose quality of location, quality of construction and

In order to respond as quickly and as precisely as possible to our customers, we have real estate consultants spread out over all the national territory and the neighbouring countries, who can meet each new potential customers (by appointment).

# € 500 OF GIFTS VOUCHERS

# € 1000 OF GIFTS VOUCHERS



# **SPORT SPONSORSHIP**

ant Oneren

THE TERRÉSENS GROUP HAS DEVELOPED A SPONSORSHIP PROGRAM AND SUPPORTS SPORTS CLUBS. **SPONSORING** 

# **TERRÉSENS**, the commitment of a sponsor !





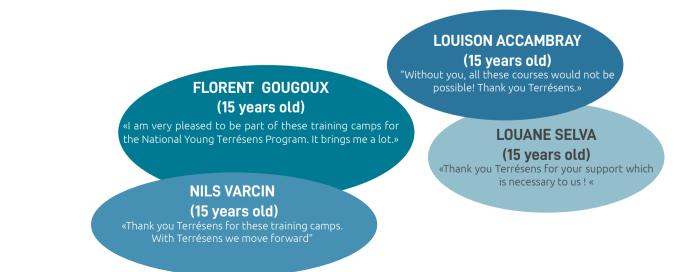


When he launched Terrésens, Géraud Cornillon, the group's CEO, already knew that he wanted to sponsor young top-level athletes. So, in 2014, Terrésens became the official sponsor of the French Junior Ski Team. By offering emotional, technical and financial support, the property group enables the young French athletes to attend training camps in optimal conditions, so that they can attain a level that will allow them to become tomorrow's champions. Sponsorship from Terrésens has enabled the young skiers to prepare for competition by attending many training sessions and camps organised by the French Ski Federation.

Committed to making a difference locally in the resorts that are home to its apartment complexes and developments, the Terrésens group also works alongside ski clubs, such as those in les Deux Alpes and Combloux, providing financial support.

In 2022, the Group decided to diversify its sponsorship programme and begin supporting new thriving disciplines, such as cycling. The group has, therefore, now begun working with the regional cycling club, **Corbas Lyon Métropole**. Terrésens's support will enable the club to develop faster - building up an ambitious sporting agenda and boosting its social actions by implementing many more initiatives.

Finally, the Group also wanted to sponsor young athletes on the Atlantic side. Several disciplines were chosen, including chosen, including surfing, horse riding, golf and sailing.









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#### **TERRÉSENS DÉFIS** FROM 2014 TO 2019



Sunshine and good mood



All the participants ready to take up the challenge













Dedication session for Alexis Pinturault



Support for young athletes





Nice day of skiing



Sport and complicity













### DISCOVER TERRÉSENS IN VIDEOS



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